

In Defense of Adversity – Turning Your Toughest Challenges into Your Greatest Success

Are you ready to **permanently conquer obstacles, attain the success you want** and leverage adversity to your advantage?

If so, *In Defense of Adversity* is the answer.

In today's fast-paced, ever evolving world, adversity affects us more often than ever. From not meeting your goals to unexpected change to everyday conflicts, adversity leaves no time for a thoughtful response. **It's easy to become risk averse, frustrated and overwhelmed.**



It doesn't have to be that way! *In Defense of Adversity* will show you how to stop reflex reactions to adversity, replacing them with positive responses that work best in the modern environment. Once you have the tools you need to recognize, overcome and even welcome tough challenges, **nothing can stand between you and your definition of success.**

During your custom tailored session you'll learn how to **leverage adversity, making it work for you.** The program will teach you that conflict, change and even failure can be positive catalysts for growing professionally and personally, and give you an **approach to problem-solving that doesn't just help you survive in today's world, but thrive.** In this session, you will...

- Understand the role adversity plays in our lives and how it can be good for you
- Learn how to positively manage the increasing speed at which adversity arises, which is why **effectively handling adversity is more important now than ever**
- Discover what occurs in the brain during adversity and how to transfer decision-making to the rational, productive areas to **eliminate emotional and non-productive reactions**
- Pinpoint your personal triggers and responses to adversity so you can overcome them, leverage them to your advantage, accomplish and surpass your personal and professional goals
- Practice easily-applied tips on how to handle adversity and develop daily customized action plans for success

Leverage adversity to your advantage and create the life you've always wanted for yourself! It's vital to attend a session now empowering you to achieve the success you desire.

About Steve Gavatorta

Steve Gavatorta is a Certified Professional Behavioral Analyst (CPBA), Certified Professional Values Analyst (CPVA), Myers-Briggs Certified Practitioner, and accredited coach and trainer for Emotional Intelligence (EQ). As a consultant, trainer, coach and speaker, Steve works with large corporations, small businesses, and entrepreneurs tailoring programs resulting in the catalyzed personal development and professional success for his clients.

He is the author of *The Reach Out Approach: A Communication Process for Initiating, Developing & Leveraging Mutually Rewarding Relationships*. His new book, *In Defense of Adversity: Turning Our Greatest Challenges into Our Greatest Opportunities*, will launch Q2 2017. Contact Steve at 813-908-1343 or steve@gavatorta.com to begin customizing your program today.